

Volunteer with Kirklees Visual Impairment Network



Role: Digital Fundraiser

About KVIN:

Kirklees Visual Impairment Network is a user-led organisation run by and for people with Visual Impairments (VIs). We want to be able to enrich visually impaired people's lives through enabling them to use products and technology (equipment, software and apps) that can help them be as independent as possible and enjoy life to the full. We usually run drop-in peer support sessions in 3 locations each week. We are now unable to run our face to face groups but have replaced them with group chats on Zoom and individual support through phonecalls. This is being run by our small staff team and volunteer team.

Role description:

As a small charity we have not tapped into the possibility of fundraising online via our social media platforms previously. Now is the opportune moment for us to improve this aspect of fundraising and maximise the potential this may have for the organisation.

We are looking for someone to;

- link donate buttons to our website and social media
- develop and run fundraising appeals
- develop a strategy for future digital fundraising.

Someone who is able to train our staff and volunteers to be able to make the changes we require would be ideal.

We are looking for someone who is experienced in digital fundraising to help us learn a new skill for the charity.

Location: can be undertaken from home with contact with KVIN staff via phone and Zoom.

Days and times: The time commitment for this role is flexible, KVIN staff are available Weds-Fri weekly.

Who you are:

You are experienced in digital fundraising using social media for charities.

You would like to share your skills and knowledge to benefit a small charity.

You would like to develop your skills in developing an appeal that is accessible for people with VI.

You want to give your time to KVIN to benefit local people with visual impairments.

What you will gain:

To learn about how to make sure social media posts are accessible for people with VI.

Become part of a friendly and dedicated team.

Gain skills and experience for your career.

Additional information:

You will need 2 referees before you can start this role.

An induction to the organisation and role will be provided.

Out of pocket expenses will be reimbursed.

KVIN have a flexible approach to volunteering and a variety of roles available to suit individuals who want to get involved.

For more information contact:

Claire Drake, Volunteer and Events Coordinator

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